

**AdvancED Michigan & Michigan  
Department of Education  
School Improvement Conference  
March 30, 2012  
Lansing Center, Lansing, Michigan**



**Going Digital: Ready, Set,  
Accelerate!**

**Pre-Conference 3/29/12 - 4:00 p.m. to 7:00 p.m.  
(separate registration cost)**

- Featuring:**
- Digital Learning
  - Updated MI-Map Kit
  - Perception Surveys

**Main Conference 3/30/12 - 8:30 a.m. to 4:00 p.m.  
Registration & Breakfast 7:30 a.m. to 8:30 a.m.**

**Featured Keynote, Dr. Mark Elgart, President and  
Chief Executive Officer, AdvancED**

**“A Place We Used to Call School”**

Are we nearing the end of an era where the traditional school is the exception rather than the rule? From public policy to resource availability and allocation to advancements in technology to the characteristics of the 21st Century student, we are experiencing significant changes and challenges that could transform educational practice and delivery. The presentation will identify and consider emerging trends that have implications for today and promise for tomorrow.

**A G E N D A**

**Thursday, March 29, 2012**

**4:00 p.m. to 7:00 p.m. Pre-Conference**

**Friday, March 30, 2012**

**7:30 a.m. to 8:30 a.m. Registration/Breakfast**

**8:30 a.m. to 9:00 a.m. Opening & Updates**

**9:00 a.m. to 10:00 a.m. Keynote Presentation:**

**Dr. Mark Elgart, AdvancED**

**10:00 a.m. to 10:15 a.m. AdvancED Michigan District  
Accreditation Awards**

**10:15 a.m. to 10:30 a.m. Transition to Breakouts**

**10:30 a.m. to 11:45 a.m. Breakout Session #1**

**11:45 a.m. to 12:15 p.m. Lunch**

**12:15 p.m. to 12:30 p.m. Title I Special Recognition  
Award**

**12:30 p.m. to 1:00 p.m. Mike Flanagan, State  
Superintendent of Public  
Instruction**

**1:00 p.m. to 1:15 p.m. Transition to Breakouts**

**1:15 p.m. to 2:30 p.m. Breakout Session #2**

**2:30 p.m. to 2:45 p.m. Snack Break in Exhibit Hall C**

**2:45 p.m. to 4:00 p.m. Breakout Session #3**

**PLEASE PRINT**

Full Name \_\_\_\_\_

Name for Badge \_\_\_\_\_

Position \_\_\_\_\_

District \_\_\_\_\_

School Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email (required) \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Vegetarian Meal \_\_\_\_\_ Special Needs: \_\_\_\_\_

**I am attending:**

Thursday evening's Pre-Conference \$75 \_\_\_\_\_

March 30, Regular Conference \$150 \_\_\_\_\_

Pre-Conference & Regular Conference \$225 \_\_\_\_\_

**(Includes all meals and materials)**

**Payment Information:**

My check payable to MIEM is enclosed.

My purchase order # is \_\_\_\_\_

**Please note: A purchase order is not payment**

Please charge my:    0 Visa        0 MasterCard

Print name on card: \_\_\_\_\_

Card # \_\_\_\_\_

Expiration date \_\_\_\_\_

Signature \_\_\_\_\_

**Payment Due: (If attending both days the total will be \$225.00)**

\$75.00 for 3/29/12 Pre-Conference \_\_\_\_\_

\$150.00 for 3/3/12 Regular Conference \_\_\_\_\_

Total Amount Due: \_\_\_\_\_

By completing this registration form and submitting it to MIEM, it is understood that you have followed district procedure for payment and it is your responsibility to ensure that MIEM receives payment.

**CANCELLATIONS:** A \$25 service fee will be retained for all cancellations. No refunds are given for cancellations within two weeks of the event. Payment must be received by the date of the event or a \$25 late fee will be assessed.

Make checks payable and send registration form to MIEM, 1001 Centennial Way, Suite 300, Lansing, MI 48917.  
Phone: 517.327.2589 Fax: 517.327.0771

**MIEM is owned and operated by the Michigan Association of School Administrators (MASA) and the Michigan School Business Officials (MSBO) Questions: [Danielle@gomiem.org](mailto:Danielle@gomiem.org)**

**SB-CEU's** can be awarded to each participant, pending approval. To receive SB-CEU's, you must be on time, stay until the end of the day, and be stamped in and out of every session you attend. For further information contact the MIEM office at 517.327.2589 or [Danielle@gomiem.org](mailto:Danielle@gomiem.org).

