



Michigan Institute for Educational Management Scholarship Sponsorship

Scholarship will be for full conference registration and two nights hotel (approximate value \$500) to attend the 23rd Annual Support Staff Conference for Administrative Professionals at the Amway Grand Plaza Hotel in Grand Rapids, Michigan on November 5 - 6, 2009.

\$2500 – Platinum

(one sponsorship available)

You will receive five free booths on Thursday, November 5, 2009 (value \$630), plus an opportunity for podium time and two lunches on Friday, (value \$25 each) November 6, 2009 to recognize your company's support of professional development for administrative support staff professionals.

\$1000 Gold

(three sponsorships available)

You will receive two free booths on Thursday, November 5, 2009 (value \$255), plus two lunches on Thursday (value \$25 each) and recognition of your corporate sponsorship from the MIEM Executive Director at the podium.

\$500 Silver

(five sponsorships available)

You will receive one free booth on Thursday, November 5, 2009 (value \$130), plus one lunch on Thursday (value \$25) and recognition of your corporate sponsorship from the MIEM Executive Director at the podium.

Why sponsor?

Your company will have extensive exposure with participants in several ways:

Sponsorship benefits

- ✓ Includes free exhibit space.
- ✓ Includes an electronic address list of 2009 conference attendees for a one-time USPS mailing.
- ✓ Acknowledgement in Conference program and promotional materials.
- ✓ Acknowledgement in Conference signage.
- ✓ Company representatives attending the Conference will receive name badge ribbons identifying the company's sponsorship.
- ✓ Recognition on MIEM's web site: www.gomiem.org
- ✓ In addition, your company will have the benefit of bestowing your appreciation and value of continuing education for school secretaries and administrative support personnel.