

Pop Quiz

What are 3 reasons to sponsor and/or exhibit at the 11th Annual Facilities/Operations Directors Conference & Expo?



MSBO/MIEM Facilities/Operations Directors Conference & Expo

October 4-6, 2009

Crystal Mountain Resort • Thompsonville, Michigan



In cooperation with the Michigan Institute for Educational Management (MIEM)



Attended by:

- Facilities/Maintenance/Operations Directors & staff
- Business Managers/Superintendents
(responsible for facilities/maintenance support services)

Why exhibit?

- 1** It's an opportunity to meet Facilities/Operations Directors from around the state who are interested in new information on compliance, facilities management and other hot topics.
- 2** It's a chance to meet the decision makers in custodial supplies, building and classroom equipment, new construction, renovation and much more.
- 3** Exclusive time has been set aside on Monday, October 5, for exhibitors to meet with attendees in the Exhibit Hall. You are also invited to a networking lunch prior to the Exhibit Show.

Networking Luncheon:

Monday, Oct. 5, 2009
11:30 a.m.-12:15 p.m.

Don't miss this opportunity to talk with conference participants over a casual lunch.

Exhibit Show Hours:

Monday, Oct. 5, 2009
12:15-2:15 p.m.

During these hours, the exhibits are the main focus of the conference.

Exhibit Show Set Up:

Sunday, Oct. 4, 2009
5:30-8:00 p.m.

Monday, Oct. 5, 2009
8:00-10:30 a.m.

Exhibit Show Breakdown:

Monday, Oct. 5, 2009 2:30-6:00 p.m., after the exhibits close

Exhibit Booth:

- 7' by 10' draped booth
- 6' table with two chairs
- a booth sign, if needed

Note: *Electrical outlet available for additional \$10.*

Exhibit Booth Rental:

\$350 each

Payment should accompany your reservation form.

Questions about exhibiting?
Call Patty Lenneman at 517.327.2584

Why sponsor?

- 1** Your company's \$1,000 sponsorship includes a free exhibit booth (a \$350 value), giving you an opportunity to talk one-on-one with school facility/maintenance/operations decision makers and showcase your products and/or services.
- 2** Your company will have extensive exposure with participants in several ways: through the conference program, signage and sponsorship announcements.
- 3** Your sponsorship helps to keep conference costs low and provides an affordable professional development opportunity for school district facility/maintenance/operations personnel. Our members appreciate your support of the conference.

MSBO/MIEM Facilities/Operations Directors Conference Sponsorship Opportunities:

Sunday, Oct. 4, 2009

Welcoming Reception
6:00-8:00 p.m.

Monday, Oct. 5, 2009

Full Breakfast
7:00-8:00 a.m.

Dinner
6:00-8:00 p.m.

Tuesday, Oct. 6, 2009

Full Breakfast
7:30-8:30 a.m.

Lunch
11:30 a.m.-1:30 p.m.

All Breaks

Monday Morning
Monday Afternoon
Tuesday Morning

Questions about sponsorships?
Call Scott Little at 517.327.2582

2009 11th Annual Facilities/Operations Directors Conference Exhibitor/Sponsorship Form

Exhibit space
is limited!

Exhibit Booth Space

We would like _____ booth(s) at the MSBO/MIEM Facilities/Operations Directors Conference on October 5, 2009. We understand that the price per booth is \$350.

Note: An electrical outlet (110 volt) is available for an additional charge of \$10.

- Would like an electrical outlet for booth.
- Would like an outdoor booth for outdoor equipment.

Please indicate the product(s) and/or service(s) your company will be exhibiting at the conference. This information is needed for booth placement.

Exhibit Booth Contact Information

All correspondence regarding the conference should be sent to:

_____	Name/Position
_____	Company
_____	Address
_____	City/State/Zip
_____	Phone Number (include area code)
_____	E-Mail Address

Sponsorship Information

I would like my \$1,000 sponsorship to go toward:

- Sunday Welcoming Reception (4 sponsorships available)
- Monday Full Breakfast (2 sponsorships available)
- Monday Dinner (2 sponsorships available)
- Tuesday Full Breakfast (2 sponsorships available)
- Tuesday Lunch & Closing Speaker (2 sponsorships available)
- All Breaks: Monday Morning, Monday Afternoon, and Tuesday Morning (3 sponsorships available)

Door Prizes

- Yes, we would like to offer a door prize—Please note prize on line below:

_____	Prize Description
_____	Contact Name

Payment Information:

- My check for \$_____ is enclosed. Make check payable to MIEM.
- Please charge my: VISA MasterCard

Cardholder's name: _____

Card#: _____

Expiration Date: _____

Signature: _____

Send registration form and payment to:

MIEM
1001 Centennial Way, Suite 300
Lansing, MI 48917
(517) 327-2584 • Fax (517) 327-0768
www.gomiem.org